

## Webinar Sponsorship Opportunity:








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MentorHealth is pleased to offer you additional marketing opportunities via a webinar sponsorship program. Sponsorship can deliver increased awareness, brand building and propensity to purchase in your target market. It's a low cost way to create visibility and traffic for your organization.



# Why Sponsor a MentorHealth webinar?

-  Average 50 participants in a webinar
-  Annually hosting 500+ webinars
-  Over 100,000 monthly unique visitors
-  75 % Plan to share the presentation slides with colleagues
-  20000+ Subscribers
-  Over 300,000 monthly page views
-  97 % of Past Attendees Plan to attend future MentorHealth webinar
-  3 million Email Contacts
-  8000+ LinkedIn Followers

## Sponsorship Benefit:

- Company logo and link on the sponsored Webinar page
- Verbal acknowledgment of the Sponsor at start and conclusion of webinar by host
- Sponsor may give brief 1-2 minute welcome at beginning of webinar
- Sponsor logo on each slide of presentation
- Sponsor logo with link on MentorHealth website Home Page
- Logo included in Recorded version of on-demand webinar
- Company logo with link on the registration confirmations sent out by MentorHealth when someone registers for the webinar
- Sponsor can provide a 50-word message (to include contact information) to be included in the "Thank You" email sent to registered attendees after the webinar.
- Company logo, name, message and Web address on the opening and closing slides
- Company logo with link on all "bulk emails" promoting the webinar or two promotional blast email
- Sponsor mention and / or logo included in Social Media webinar promotion
- Post list of live webinar attendees that can be used for direct mail follow up or eblast (Contains only those individuals who allow their contact information to be shared.)
- Listing of all webinar registrants (name, title, company only; received two business days after the webinar)



## Get In Touch for Rates and Availability:

If you are interested, just send an email to [support@mentorhealth.com](mailto:support@mentorhealth.com) or call **+1-800-385-1607** and we will get back to you with the rates and availability. MentorHealth staff will work with you to select the appropriate Webinar to sponsor.